

For immediate release:
Sept. 10, 2007

Media Contact:
Gary Maulin, Product Manager
(800) 426-8430 or (253) 572-3033

Diller to participate in Home Improvement and Remodeling Show Sept. 27-30
Consumers can learn about McFarland Cascade's unique decking, railing solutions

Portland, Ore.—If you are planning on one more outdoor project this fall, Portland's Lynette Diller of Builder Chick, LLC, can assist you. Diller will participate in the 32nd Annual Home Improvement & Remodeling Show™ Sept. 27-30 at the Oregon Convention Center.

A McFarland Cascade-certified contractor, she will be on hand to give homeowners ideas to improve their outdoor living options.

At McFarland Cascade's booth number 1021, show visitors can walk on the deck surfaces, inspect the products, get product samples and product information and learn how they can get McFarland Cascade's "Do It Yourself" deck design software. McFarland Cascade Area Sales Manager John Hedges also will be on hand to answer questions, provide general estimates, and discuss ideas with customers who want to create customized outdoor living options.

McFarland Cascade's premier decking and railing line that will be on display at the show includes:

- **Stonedeck™**—Featured in Sunset Magazine in August of 2005 and 2006, these light-weight natural stone tiles backed with a high-strength composite will install on standard above ground deck frames with no additional substructure required. Stonedek can be used for an entire project or as an accent.
- **Extreme Tropical Hardwoods**—When nothing but real wood will do, McFarland Cascade's Extreme Tropical Hardwood line offer richness and durability that choosy customers appreciate. Their dramatic grains and distinctive colors can add value and elegance to any home, while their natural resistance to fungi and termites offer maintenance benefits.

Xtendex®—A rice-hull-based composite that naturally resists insects and mold, Xtendex features the Quick Clip no-visible-screw building system. This wood-free choice is more stain and scratch resistant than most other composite options and installs in up to half the time. It combines principals of conservation with practical engineering and ease of use.

- **RhinoDeck®**—Recognized as a quality wood alternative in the building industry, this composite decking system is comprised of 50 percent recycled HDPE and 50 percent recycled wood fibers. People who have used RhinoDeck have helped America recycle more than 1 billion plastic containers a year. It's splinter free, requires no painting or staining and installs like traditional wood.

- more -

McFarland Cascade and Home Improvement and Remodeling Show—Page 2

- **Rain Escape**—Homeowners can maximize outdoor living spaces—even during rainy days—by transforming unsightly under-deck overhangs into dry and attractive usable spaces. Gain an outdoor living room or a dry storage space for lawn and gardening equipment, bikes, and more.

For more information, or to receive McFarland Cascade's catalogue featuring its complete line of products, call (800) 426-8430, or download it online at www.mcfarlandcascade.com.

The Oregon Remodelers Association and the National Association of the Remodeling Industry (NARI) will present the show, which is the largest of its kind on the West Coast.

The 32nd annual Home Improvement and Remodeling Show hours are 2-9 p.m. Thursday, Sept. 27; 11 a.m.-9 p.m. Sept. 28; 10 a.m.-9 p.m. Sept. 29; and 10 a.m.-6 p.m. Sept. 30. Tickets may be purchased at the door for \$10 for adults, \$4 for children ages 7-12, and free admission for children under age 7. Call (800) 863-9119 for more information.

At McFarland Cascade, the best outdoor projects start with the best materials. A manufacturer and distributor of pressure-treated lumber, composite decking and other products that are sold through quality retailers throughout the West, the company began as a producer of poles and pilings in Sandpoint, Idaho in 1916.

#